



hope never dies

INDEPENDENT ARTIST AID FAQ (many thanks to the askers!!)

01 – Who or what is Independent Artist Aid?

02 – What is an Independent Artist?

03 – Aside from the charity donation, what's the point in buying this CD?

04 – Is there anyone really famous on the CD?

05 – What is IndieNetunes? I don't understand.

06 – What's IAA got to do with Garageband.com?

07 – How much of the cover price goes to charity?

08 – How secure is your payment system?

09 - Are you doing this as a desperate attempt to be noticed? Why don't you all just donate like most people?

10 - Governments are promising billions in aid, and I hear that some charities have stopped taking donations for Tsunami Relief. Surely enough money's been raised or pledged already.

11 - I have another question which has not been answered here. Can you help?

01 – Who or what is Independent Artist Aid?

Independent Artist Aid is the collective banner under which 17 independent music artists from 7 countries around the world are releasing a compilation CD to raise money for the Mercy Corps Asian Tsunami Appeal. It's a real team effort.

02 – What is an Independent Artist?

Also sometimes known as unsigned, indie or alternative artists (in this context describing a way of doing things, rather than a particular genre of music) – independent artists are musicians who are not affiliated to a major record company, who release original recorded material on their own labels and manage their own business affairs. Independent artists come in all shapes, sizes and styles, and represent a huge force of musicians who are doing it for themselves, thanks to a great extent to the increased availability of computer technology. In many ways today's independent artists have taken the place of the underground artists of the sixties and early seventies in terms of existing successfully alongside the commercial mainstream.

03 – Aside from the charity donation, what's the point in buying this CD?

It contains some really good tunes.

04 – Is there anyone really famous on the CD?

No. But there are some really good tunes. We think you'll like some of them. We hope you'll like all of them.

05 – What is IndieNetunes? I don't understand.

IndieNetunes (aka iNt) is a "boutique" Online Music Distributor, in some ways like i-tunes, but smaller, more selective and very exclusive. Their catalogue is 100% music by unsigned artists, with tracks cherrypicked by iNt staff (known as TuneFinders.), who seek out the best on the net from the multitude of indie music sites. Like other OMDs iNt offers mp3 downloads for a small price. What makes iNt different (apart from their low-key, non-corporate approach) is that they offer listeners the chance to browse through full track streams and build custom CDs that iNt will produce and mail directly to the consumer. This CD, however, is a special full album purchase.

[back to top](#)

06 – What's IAA got to do with Garageband.com?

All the contributing artists are members of Garageband.com (the online music community... not to be confused with the recording software that bears the same name) and met through the peer reviewing process and bulletin board community there. Many now collaborate with each other on a regular basis and record songs together online – being half a planet away is no longer any sort of barrier to instant musical co-operation. Although Garageband enabled the participants to meet, IAA is not an official Garageband project.

[back to top](#)



Please help us promote this CD and remember why we are doing this.

**Independent
Artist Aid**

hope never dies

07 – How much of the cover price goes to charity?

100% of the profits after manufacturing costs have been met. Of that, the Mercy Corps spend 91% of their total resources on direct aid.

08 – How secure is your payment system?

As safe as it gets. As a business, Indienetunes have to satisfy stringent legal requirements regarding the privacy of anyone buying from their site. You can be sure that your credit card information will NOT be disclosed to any individual. All of Indienetunes' Internet transactions are made using the SSL protocol. SSL is the encryption method that encodes information transmitted over the Internet. Virtually all respectable online businesses sell their products using the SSL encryption to ensure secure and reliable online payment processing. Indienetunes.com also offer PayPal as an alternative secure payment option.

[back to top](#)

09 - Are you doing this as a desperate attempt to be noticed? Why dont you all just donate like most people?

It actually doesn't matter what our reasons are for being involved. Anything that has the potential to direct cash towards those most badly hit by this disaster has to be a good thing. We can't change what's happened, but we can play a part in helping to improve the situation from here. And there are no rules to say we can't have fun doing it.

The motivation behind doing this CD was - is - very simple. All the people involved have donated - and many continue to donate - whatever cash they can to help the survivors of the Tsunami to put their shattered lives back together. However not all of the musicians involved are in a position to give large sums of money. Some are struggling to make ends meet. Donating a track is an easy and painless way of contributing towards a venture that may provide an income stream (however small) that wouldn't otherwise have existed for the survivors. And helping the survivors is something each and every one of us fellow humans felt a burning desire to do as soon as we heard the news on Boxing Day. Not a complex equation, really. We help the way we can.

Do we want to be noticed? You bet!! People won't buy something if they don't know it's there.

[back to top](#)

10 - Governments are promising billions in aid, and I hear that some charities have stopped taking donations for Tsunami Relief. Surely enough money's been raised or pledged already.

It's going to take decades to repair the damage that was caused on December 26. It really can't be underestimated just how devastating this disaster will continue to be for the survivors for many years to come. The Mercy Corps is in for the long haul to assist those affected, and that's one of the reasons we chose them. There is so much to be done. Every little helps.

[back to top](#)

11 - I have another question which has not been answered here. Can you help?

Hope so!! Get in touch and we'll do our best.

[back to top](#)

For more information, contact Don Spradlin or Woodstock Taylor:

independentartistaid@gmail.com

<http://iaa.says.it/>



Please help us promote this CD and remember why we are doing this.